ICBC Institute of Certified Business Consultants®
A member of the Institute of Financial Consultants ®

EXECUTIVE MINI MBA IN ACCOUNTING & FINANCIAL ANALYSIS

Accredited by the Institute of Certified Business Consultants ICBC – Canada

What Is Executive Mini-MBA?

An E**xecutive** Mini-MBA is a short-duration training **course** that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge**,** over a shortened syllabus**.**

What Is Financial Analysis?

A company's success is measured by its financials. Their accounts and statements contain a lot of information represented in figures. Financial analysis aims to turn these numbers into actionable intelligence.

Ratios are generally preferred over looking at individual numbers. Relationships between different pieces of financial data are explored by dividing one figure on a financial statement by another. The results can then be compared against the company's historical performance or other companies.

Financial analysis also tries to be forward-thinking, which involves extrapolating from the data for projections

Who Uses Financial Analysis?

Other than company leaders, many stakeholders—investors, investment analysts, lenders, and auditors—have an interest in financially analyzing a firm

Learning Outcome:

- Gain the skills and knowledge to measure a company's profitability, assess its strengths and weaknesses and understand the main drivers of value.
- Focus on performance analysis, explore and present actual case studies, applying key concepts to real businesses.
- Understand the income statement and balance sheet, and key financial concepts such as earnings, economic profit, EBITDA, capital, equity, & leverage.

- Measure, and analyze, return on capital to reveal the economics of the business and the drivers of return and value.
- Explore GAAP; accounting standards, and the accounting policy choices that companies make, and their impact on the financial measures used in analysis.
- Understand the current issues in company reporting, these include amongst others: intangibles, environmental, social & governance (ESG) reporting, the resilience of banks.
- Develop your understanding of assets and liabilities, and how M&A impacts the financial statements.
- Understand the nature of income, including measurement strategies, analysis of cash flow and prediction of financial distress.
- Develop skills in financial modeling. Forecast and strategies for the future of a business by projecting its financial statements.
- Learn how companies are evolving their balance sheet models in pursuit of economic value.
- Gain essential skills in interpreting financial statements and analyzing key financial metrics.
- Understand how to use management information for strategic decision-making and organizational performance evaluation.
- Strengthen your strategic thinking, by enhancing your ability to execute strategic initiatives, and evaluate and anticipate change.
- Explore why some firms consistently outperform others,
- Leveraging frameworks to analyze industry differences, firm strategies, and sources of competitive advantage.
- Understanding valuation tools, key financial decisions of corporation and their interactions with investors and capital markets.

Program Courses

Financial Reporting

General purpose financial reports provide information about the financial position of a reporting entity, which is information about the entity's economic resources and the claims against the reporting entity. Financial reports also provide information about the effects of transactions and other events that change a reporting entity's economic resources and claims. Both types of information provide useful input for decisions relating to providing resources to an entity

Financial Statement Analysis

The purpose of this course is to provide users with critical skills to analyze public companies' financial statements from the investor's perspective. The course is designed to be extremely practical and current in nature.

Advanced Financial Statement Analysis

This course is about evaluating the quality of financial information and using the information to reveal the economics of firms. A significant element in the course is analyzing the financial statements of a company or a major bank.

Financial Markets

The successful management of financial assets, knowledge of financial markets, how they operate, what instruments and investment vehicles are available, and what macro-economic forces are acting upon them. This module is designed to provide a broad understanding of financial markets (as distinct from a narrow specialist approach).

Essentials of Risk Management

The aim of this module is to critically explore the range of concepts and functions of risk management and associated practices within the business sector, evaluating how effective risk management processes and practices are and how risk can be addressed and minimized.

Corporate Valuation

The objective of this course is to enable you to value businesses. This involves the application of ideas that you already know: DCF, cost of capital, M&M, etc. It involves deepening and extending your knowledge of how to apply these methods in the specific context of valuing businesses, as well as providing you with other financial tools that are useful in that context

Training Methodology

The Executive Mini-MBA training course uses many advanced learning techniques to ensure maximum knowledge transfer. This includes current and relevant case-studies, stimulating presentations supporting each of the topics together with interactive trainer lead sessions of discussion.

There will also be many practical sessions where participants can practice and experience course-related activities: participant’s case studies, short video presentations, small group work and feedback will be used to facilitate learning.

Who Should Attend?

- Anyone planning a career in which they will have to evaluate or make decisions based on financial data.
- The course is particularly suitable for financial analysts, bankers, investment bankers, security analysts, institutional investors, and consultants.
- This course is especially designed for middle to senior officers, who are often required to attend meetings or finalize agreements of a commercial nature involving some elements of finance, feasibility studies and insolvency.
- Students from all programs are welcome as long as they have some accounting background
- Anyone who are likely to take up managerial positions in the future
- Professionals who would like a refresher course in MBA type topics and want to be familiar with current thinking about running an organization.

Duration of the program:

The duration of the course is FOUR Weeks online course.