EXECUTIVE MINI MBA

In Advanced Finance & Budgeting Skills

Accredited by the Institute of Certified Business Consultants ICBC – Canada

Definition:

An Executive Mini-MBA is a short-duration training course that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge, over a shortened syllabus.

Description

Advanced Finance & Budgeting Skills Course, is designed to enhance expertise in financial analysis, strategic budgeting, cost control strategies, and financial decision-making. This intensive program equips participants with advanced methodologies in financial planning, capital budgeting, risk management, and cash flow management, ensuring a comprehensive grasp of modern financial management techniques. By focusing on forecasting techniques, business valuation, investment appraisal, and variance analysis, this course prepares professionals to drive financial success and optimize organizational performance.

Learning Outcome:

- Develop proficiency in **financial analysis** and **performance metrics** to assess business health.
- Master **budgeting** and **financial planning** techniques to create robust financial strategies.
- Strengthen knowledge of **corporate finance** and **financial management** to drive business sustainability.
- Enhance skills in **cost analysis** and **profitability analysis** for effective resource allocation.
- Apply **financial modeling** for accurate decision-making and risk assessment.

Course content

- . **Advanced Financial Analysis and Reporting**
  - Mastering **financial analysis** techniques to evaluate business performance.
  - Implementing **performance metrics** to track financial stability and growth.
  - Enhancing **financial reporting** accuracy and compliance with global standards.
- **Strategic Budgeting and Forecasting Techniques**

    - Developing **strategic budgeting** plans to align with corporate objectives.
    - Applying **forecasting techniques** for accurate financial projections.
    - Utilizing **variance analysis** to track budget deviations and optimise planning.
- **Corporate Finance and Capital Budgeting**
    - Exploring **corporate finance** principles for sustainable financial structuring.
    - Assessing investment opportunities through **capital budgeting** frameworks.
    - Understanding financing options and their impact on long-term growth.
- **Cost Control Strategies and Profitability Analysis**
    - Implementing **cost control strategies** to minimise expenses and maximize returns.
    - Conducting **profitability analysis** to assess financial efficiency.
    - Leveraging **cost analysis** methods for enhanced operational effectiveness.
- **Cash Flow Management and Financial Decision-Making**
    - Managing liquidity through advanced **cash flow management** techniques.
    - Improving decision-making with robust **financial decision-making** models.
    - Understanding financial implications of strategic business choices.
- **Risk Management and Business Valuation**
    - Applying **risk management** methodologies to mitigate financial uncertainties.
    - Conducting **business valuation** for mergers, acquisitions, and investment analysis.
    - Assessing financial risks through **investment appraisal** and valuation models.
- **Financial Modeling and Investment Strategies**
    - Building comprehensive **financial modeling** frameworks for decision-making.
    - Evaluating investment options using **investment appraisal** methodologies.
    - Integrating financial models with strategic planning for growth-oriented decisions

Who Should Attend?

- **Finance managers, accountants, and auditors** looking to refine their expertise in **financial reporting** and **variance analysis**.
- **Business leaders, strategists, and decision-makers** responsible for **cash flow management** and **investment appraisal**.
- **Budgeting professionals, controllers, and consultants** seeking advanced knowledge in **strategic budgeting** and **cost control strategies**.
- **Corporate finance professionals** aiming to strengthen their skills in **capital budgeting** and **business valuation**.

- **Risk management specialists** who need a deeper understanding of **financial risk assessment and forecasting techniques**.

Duration of the program:

The duration of the course is 48 hours or FIVE days online course.

Price: US$3,000