EXECUTIVE MINI MBA

IN Advanced Investment Appraisal

Accredited by the Institute of Certified Business Consultants ICBC – Canada

Definition:

An Executive Mini-MBA is a short-duration training course that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge, over a shortened syllabus.

Description

Advanced Investment Appraisal Mini MBA, an intensive program designed to equip professionals with expertise in **investment appraisal techniques, advanced investment analysis, and capital investment evaluation**. This workshop provides participants with the tools to conduct **financial investment assessment** using advanced methodologies such as **discounted cash flow analysis, net present value (NPV) calculation, and internal rate of return (IRR) analysis**. Attendees will gain hands-on experience in applying **investment appraisal methods** to assess business opportunities, optimize financial decision-making, and evaluate project feasibility. A key focus of this workshop is **risk analysis in investment appraisal**, enabling participants to anticipate market fluctuations and mitigate financial uncertainties. By integrating theory with real-world applications, this program ensures that professionals are well-prepared to make informed investment decisions that drive business growth.

Learning Outcome:

- Develop a deep understanding of **investment appraisal techniques** for evaluating financial viability.
- Enhance proficiency in **capital investment evaluation** to assess long-term financial commitments.
- Gain expertise in **financial investment assessment** for optimising portfolio performance.
- Master **investment project appraisal** methodologies for making data-driven investment decisions.
- Apply **discounted cash flow analysis, net present value (NPV) calculation, and internal rate of return (IRR) analysis** to financial modeling.

Course content

- **Fundamentals of Investment Appraisal**
  - Overview of **investment appraisal techniques** and their application in decision-making.
  - Key principles of **advanced investment analysis** for evaluating business opportunities.
  - Exploring various **investment appraisal methods** for accurate financial forecasting.
- **Financial Investment Assessment & Decision-Making**
  - Approaches to **financial investment assessment** for risk-adjusted returns.
  - Strategic use of **investment project appraisal** for business expansion.
  - Evaluating cost-benefit implications in **capital investment evaluation**.
- **Discounted Cash Flow (DCF) & Net Present Value (NPV) Analysis**
  - Step-by-step implementation of **discounted cash flow analysis** for investment planning.
  - In-depth exploration of **net present value (NPV) calculation** for determining project feasibility.
  - Comparative analysis of NPV versus other valuation techniques in **capital investment evaluation**.
- **Internal Rate of Return (IRR) & Profitability Metrics**
  - Calculating **internal rate of return (IRR) analysis** for investment viability.
  - Comparing IRR with alternative **investment appraisal methods**.
  - Application of IRR in real-world investment scenarios.
- **Risk Analysis in Investment Appraisal**
  - Techniques for conducting **risk analysis in investment appraisal**.
  - Identifying and mitigating financial risks in **capital investment evaluation**.
  - Sensitivity analysis and scenario planning in uncertain market conditions.
- **Investment Appraisal in Corporate Finance**
  - Aligning **investment appraisal techniques** with corporate financial objectives.
  - Assessing long-term financial sustainability through **financial investment assessment**.
  - Best practices in integrating **investment appraisal methods** into business strategies

Who Should Attend?

- **Financial analysts, investment managers, and corporate strategists** seeking to refine their skills in **advanced investment analysis**.
- **CFOs, financial controllers, and business development executives** responsible for **capital investment evaluation** and resource allocation.
- **Entrepreneurs, private equity professionals, and venture capitalists** aiming to enhance their knowledge of **investment appraisal methods**.
- **Government officials and policymakers** involved in **financial investment assessment** for infrastructure and development projects.

Duration of the program:

The duration of the course is 48 hours or FIVE days online course.

Price: US$ 3,000