EXECUTIVE MINI MBA

IN FINANCE

Accredited by the Institute of Certified Business Consultants ICBC – Canada

Definition:

An Executive Mini-MBA is a short-duration training course that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge, over a shortened syllabus.

Description

This exclusive **5-Day Finance Course** blends theoretical frameworks with real-world financial applications, ensuring attendees develop a profound understanding of financial principles. Whether you are an executive looking to sharpen your financial skills or a manager seeking deeper financial insights, this course offers a structured, high-impact learning experience inspired by leading financial methodologies.

With a curriculum based on the principles taught in the **Oxford MBA in Finance**, this training enhances financial literacy, risk assessment capabilities, and investment evaluation techniques. By integrating best practices from the **Oxford Finance Training** methodology, participants will gain invaluable skills to enhance decision-making, financial planning, and corporate valuation.

Learning Outcome:

BY THE END OF THIS EXECUTIVE FINANCE COURSE, PARTICIPANTS WILL:

- Master core financial principles, including financial analysis, corporate finance strategies, and capital investment decision-making.
- Develop the ability to interpret financial statements, enabling effective evaluation of business performance and profitability.
- Understand risk management techniques and how to apply them in complex financial environments to safeguard company assets.
- Learn best practices from the **Oxford Finance Workshop**, applying cutting-edge techniques to drive business growth and operational efficiency.
- Enhance strategic thinking in corporate finance, improving the ability to make high-stakes financial decisions with confidence.

Course content

- **Foundations of Corporate Finance**
  - Key financial principles covered in the **Oxford Business School Finance Course**, including time value of money and capital structure.
  - Financial decision-making frameworks and their role in optimising business performance.
  - Understanding corporate finance strategies for sustainable growth.
- **Financial Statement Analysis and Business Performance Evaluation**
  - Techniques to analyse balance sheets, income statements, and cash flow reports for effective business assessment.
  - Profitability ratios and performance indicators essential for financial analysis.
  - Application of financial data in forecasting and business strategy planning.
- **Investment Appraisal and Capital Budgeting**
  - Methods for evaluating investment opportunities, including Net Present Value (NPV) and Internal Rate of Return (IRR).
  - Understanding risk versus return in investment decision-making.
  - Case studies from the **Oxford Management Centre Finance Course** illustrating successful investment strategies.
- **Risk Management and Financial Strategy**
  - Identifying and mitigating financial risks through hedging and diversification techniques.
  - Corporate risk assessment frameworks used in high-level financial planning.
  - Implementing risk management strategies in volatile financial markets.
- **Financial Markets and Corporate Funding**
  - Overview of global financial markets and their impact on corporate finance.
  - Exploring debt financing, equity funding, and alternative sources of capital.
  - Strategic capital allocation to optimise business growth and expansion.
- **Strategic Cost Management and Performance Optimisation**
  - Best practices in cost reduction and financial efficiency from the **Oxford Finance Program.**.
  - Budgeting techniques for financial sustainability and long-term profitability.
  - Advanced financial planning methods to enhance operational effectiveness.
- **Mergers, Acquisitions, and Corporate Restructuring**
  - Key financial considerations in mergers and acquisitions.
  - Valuation techniques for successful corporate restructuring.
  - Strategic decision-making in business consolidation and expansion.
- **Financial Leadership and Decision-Making**
  - Applying leadership principles to financial management.

- Enhancing decision-making capabilities using financial insights.
- Understanding the ethical and governance challenges in corporate finance

Who Should Attend?

The Mini MBA is designed for professionals who aspire to strengthen their financial capabilities and apply advanced financial concepts in their roles. The ideal participants include:

- **Senior Executives and Business Leaders** – Those responsible for making strategic financial decisions and managing company finances effectively.
- **Finance and Accounting Professionals** – Individuals looking to refine their expertise in corporate finance, financial reporting, and performance analysis.
- **Entrepreneurs and Business Owners** – Professionals aiming to enhance their understanding of financial management to drive business growth.
- **Investment Analysts and Consultants** – Those seeking to deepen their proficiency in financial modeling, valuation, and risk assessment.
- **Managers and Decision-Makers** – Individuals with non-financial backgrounds who need to strengthen their grasp of financial concepts to enhance decision-making.

Duration of the program:

The duration of the course is 48 hours or FIVE days online course.

Price: US$ 3,000