EXECUTIVE MINI MBA

IN Financial Analysis, Planning & Controlling Budgets

Accredited by the Institute of Certified Business Consultants ICBC – Canada

Definition:

An Executive Mini-MBA is a short-duration training course that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge, over a shortened syllabus.

Description

This Mini MBA course, designed to equip professionals with the essential skills needed for effective **financial analysis, financial planning, and budget management**. This comprehensive program provides a deep understanding of **budgeting, financial forecasting, and cost control**, ensuring participants develop the expertise to enhance **corporate financial planning, financial reporting, and expense tracking**. By integrating practical techniques such as **cash flow analysis, variance analysis, and break-even analysis**, this course enables professionals to make well-informed financial decisions and improve overall business performance. Furthermore, participants will explore **investment analysis, operational budgeting, and risk assessment in finance**, gaining valuable insights into strategic resource allocation and financial sustainability.

Learning Outcome:

- Develop proficiency in **financial analysis** to evaluate financial statements, assess profitability, and identify key performance drivers.
- Master **financial planning** techniques to create sustainable business strategies and long-term growth plans.
- Enhance **budget management** skills to allocate resources efficiently and maintain financial discipline.
- Gain expertise in **cost control** methods to reduce unnecessary expenses and improve operational efficiency.
- Strengthen knowledge of **capital budgeting** for investment decisions and long-term asset planning.

Course content

- **Financial Analysis & Performance Measurement**
  - Understanding **profit and loss analysis** to assess financial health and profitability.
  - Applying **variance analysis** to compare actual performance against budgeted targets.
  - Utilizing **break-even analysis** to determine the financial viability of projects and business models.
- **Strategic Financial Planning & Forecasting**
  - Developing **financial planning** models to align business objectives with financial strategies.
  - Implementing **financial forecasting** techniques to predict revenue trends and future expenditures.
  - Enhancing **corporate financial planning** for long-term stability and investment growth.
- **Budgeting & Cost Control Techniques**
  - Structuring effective **budgeting** frameworks for operational and strategic planning.
  - Applying **cost control** strategies to manage and optimise business expenditures.
  - Strengthening **budget management** practices to maintain financial accountability.
- **Investment Analysis & Capital Budgeting**
  - Conducting **investment analysis** to evaluate potential financial opportunities.
  - Implementing **capital budgeting** methodologies for assessing long-term asset acquisitions.
  - Assessing risks in **risk assessment in finance** to enhance investment decision-making.
- **Financial Reporting & Cash Flow Management**
  - Understanding **financial reporting** principles to ensure compliance and transparency.
  - Applying **cash flow analysis** techniques to monitor liquidity and financial stability.
  - Strengthening **expense tracking** methods to improve financial oversight and efficiency.
- **Operational & Strategic Budgeting**
  - Designing **operational budgeting** processes to enhance cost efficiency in day-to-day activities.
  - Aligning **strategic financial planning** with business goals for sustainable growth.
  - Leveraging financial tools for **performance measurement** and business optimization

Who Should Attend?

- **Finance managers, accountants, and budget analysts** responsible for **financial reporting, expense tracking, and budget management**.
- **Business owners, executives, and corporate strategists** seek to optimize **corporate financial planning and financial forecasting**.
- **Project managers, operational heads, and financial consultants** involved in **performance measurement, investment analysis, and break-even analysis**.
- Professionals aiming to enhance their expertise in **strategic financial planning, cash flow analysis, and risk assessment in finance**.

Duration of the program:

The duration of the course is 48 hours or FIVE days online course.

Price: US$3,000