EXECUTIVE MINI MBA

IN Managing Financial Crisis & Supporting Decision-Making

Accredited by the Institute of Certified Business Consultants ICBC – Canada

Definition:

An Executive Mini-MBA is a short-duration training course that provides an overview of essential executive skills needed for success as a manager or leader. The Mini MBA will cover a depth of practical knowledge, over a shortened syllabus.

Description

Managing Financial Crisis & Supporting Decision Making course, a comprehensive course designed to equip professionals with the knowledge and tools to handle financial instability and enhance strategic decision-making. This programme delves into **decision-making frameworks in finance**, proactive risk mitigation techniques, and effective leadership strategies for handling crises. Participants will develop expertise in **financial contingency planning**, strengthening corporate resilience, and responding adeptly to economic downturns. Through real-world case studies and interactive discussions, this course ensures that professionals can confidently tackle financial disruptions and support executive decision-making with clarity and precision.

Learning Outcome:

- Equip professionals with **financial crisis management strategies** to maintain business stability.
- Develop proficiency in **decision-making frameworks in finance** to optimize executive choices.
- Enhance skills in **risk assessment and mitigation** to safeguard financial health.
- Strengthen leadership capabilities for effective **corporate governance during crises**.
- Provide actionable insights on **financial contingency planning** for long-term sustainability.

Course content

- **Understanding Financial Crises & Corporate Response**
  - Key triggers of financial instability and the role of **corporate governance during crises**.
  - Case studies on historical financial disruptions and their organisational impact.
  - Strategies for **economic downturn response** and corporate adaptation.
- **Financial Risk Assessment & Mitigation Techniques**

    - Identifying vulnerabilities and conducting thorough **risk assessment and mitigation**.
    - Implementing frameworks for **financial risk management** and damage control.
    - Utilising stress testing and scenario analysis to anticipate potential threats.
- **Decision-Making Under Uncertainty & Crisis Leadership**
    - Applying **decision-making frameworks in finance** for high-stakes environments.
    - Enhancing **leadership in financial crises** to drive stability and confidence.
    - Balancing short-term crisis response with long-term financial sustainability.
- **Crisis Communication & Stakeholder Engagement**
    - Designing an effective **crisis communication planning** strategy for transparency.
    - Managing investor and stakeholder expectations during financial downturns.
    - Addressing media, regulatory bodies, and employees with clarity and assurance.
- **Strategic Financial Planning & Corporate Resilience**
    - Developing comprehensive **financial contingency planning** to withstand disruptions.
    - Aligning risk management with **strategic financial planning** for organisational security.
    - Strengthening operational flexibility and financial resilience against crises.
- **Economic Recovery & Business Continuity Strategies**
    - Analyzing market trends and industry shifts to inform post-crisis recovery plans.
    - Leveraging financial restructuring to restore corporate health.
    - Implementing sustainable financial models for long-term growth post-crisis

Who Should Attend?

- **Senior executives, financial controllers, and risk managers** responsible for **strategic financial planning** and crisis response.
- **Corporate decision-makers, consultants, and business leaders** aiming to enhance skills in **financial risk management**.
- **Professionals in banking, investment, and corporate finance** seeking expertise in **economic downturn response**.
- Individuals involved in **crisis communication planning** and business continuity management.

Duration of the program:

The duration of the course is 48 hours or FIVE days online course.

Price: US$3,000